



# Kalamazoo County

Help us prevent  
child abuse before  
it happens...

**Do you care about children?** If so, this message is for you.

Child abuse and neglect is a serious - **and growing** - problem in Kalamazoo County.

On average, 13 new cases are reported in our community every single day.

About one-fourth of those require immediate intervention.<sup>1</sup> Many abused kids suffer severe physical and emotional damage. If we don't act to prevent this problem, who will?

**You can help.** We're the Kalamazoo County Child Abuse & Neglect Prevention Council.

Our job is to prevent abuse *before it happens*. We teach children how to be safe and when to ask for help. We teach parents how to spot the danger signs. We also provide special training for teachers, police and nurses so they can identify child abuse and report it quickly.

**What's next?** We invite you to become a member of Kalamazoo CAN. You'll receive a free booklet, membership card, bumper sticker and newsletter subscription. Best of all, you'll be helping to prevent child abuse and neglect in our *local* community. Don't wait - **every kid counts!**

# Join us!



Kalamazoo  
CAN

Kalamazoo County Child Abuse  
& Neglect Prevention Council

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<sup>1</sup> Source: 2009 Kids Count Data Book published by the Annie E. Casey Foundation. To learn more, visit us online at [www.KalamazooCAN.com](http://www.KalamazooCAN.com). Kalamazoo CAN is a 501(c)(3) non-profit organization serving our community.